



INTERNATIONAL FORUM

“FOSTERING INTERNATIONAL COOPERATION FOR
STRENGTHENING KNOWLEDGE TRIANGLE IN MOLDOVA”

- TRIANGLE 2017-

3RD EDITION

23-24 MARCH 2017

CHISINAU, REPUBLIC OF MOLDOVA

PROGRAMME



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JEAN MONNET CENTRE OF EXCELLENCE
IN EUROPEAN ECONOMIC INTEGRATION STUDIES
2015-2018

International Scientific Committee:

Grigore BELOSTECINIC, dr. hab., univ. prof., Academician, Rector of Academy of Economic Studies of Moldova

Olesea SIRBU, dr., Academy of Economic Studies of Moldova

Rodica CRUDU, dr., assoc. prof., Academy of Economic Studies of Moldova

Klaus ROSENTHAL, dr., univ. prof., Paderborn University Germany

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Dorin FESTEŢU, PhD, Business Management, Buckinghamshire University, United Kingdom

Svetlana MIHAILA, dr., assoc. prof., Academy of Economic Studies of Moldova

Clive HOLTHAM, univ. prof. Cass Business School, City, University of London, United Kingdom

Andrei POPA, dr. hab., univ. prof., Rector of Cahul State University

Larisa BUGAIAN, dr. hab., univ. prof., Technical University of Moldova

Cristina COSCIUG, dr. hab., univ. prof., State Agrarian University of Moldova

Lilia ŞARGU, dr. conf. univ., Director of Innovation and Technology Transfer Centre

Tatiana RACOVCEA, dr., assoc. prof., Vice-rector of Comrat State University

Natalia TIMUŞ, dr., Researcher Maastricht Graduate School of Governance, Maastricht University

Roberts KOZIELSKI, assoc. prof., University of Lodz, Poland

Larisa DODU-GUGEA, dr. assoc. prof., Academy of Economic Studies of Moldova

Sergiu TUTUNARU, dr., assoc. prof., Academy of Economic Studies of Moldova

Organisational Committee:

Olesea SIRBU, dr., Academy of Economic Studies of Moldova

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Tatiana BUCOS, dr., assoc. prof., Academy of Economic Studies of Moldova

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The "TRIANGLE" Forum aims to enhance the visibility of research performed by universities and strengthen their impact on policy development in the field of research and innovation of the Republic of Moldova on national and international levels. A broad understanding of innovation will be applied, which covers not only technology-related issues, but the entire innovation process, including topics such as finance, human resources or internationalisation. Additional attention will be paid to the identification of funding sources for R+D+I activities and to facilitate the access to financial resources for the realisation of innovative SMEs projects in order to stimulate innovative start-ups in Moldova and their internationalisation.

ORGANISERS:



CO-ORGANISERS:



PROMO, MEDIA AND LOGISTIC PARTNERS:



CONTENT:

23 March 2017

09:00 – 09:30	Registration of participants	2 nd floor Hall, Building F
09:30 – 10:15	Opening session	Room 203 F
10:15 – 10:45	Plenary session	Room 203 F
10:45 – 11:30	Mass – Media briefing / Coffee break	2 nd floor Hall

11:30 – 13:30	PARALLEL SESSIONS:	
203 F	ELEVATE WORKSHOP: ELEVATING THE INTERNATIONALIZATION OF HIGHER EDUCATION AT THE SYSTEM LEVEL	
202 F	IT4BA ROUND TABLE: DIGITAL ECONOMY AND INNOVATION	
205 F	EU2INNO INTERACTIVE WORKSHOP. CREATIVITY: THE ART OF MANAGEMENT AND LEADERSHIP	
301A	INTEGRA ROUND TABLE: THE ROLE OF FINANCIAL INNOVATIONS IN FOSTERING MOLDOVA'S EUROPEAN INTEGRATION	

13:30 – 14:30 **LUNCH**

14:30 – 17:00	PARALLEL SESSIONS:	
203 F	INTEGRA WORKSHOP: DIGITAL ECONOMY AND EDUCATION	
202 F	ELEVATE WORKSHOP (continuation)	
205 F	CITT ROUND TABLE: INNOVATION AS A SOURCE OF SUSTAINABLE ENTREPRENEURSHIP	
301A	ELEVATE CONSORTIUM MEETING	

24 March 2017

09:30 – 10:00	Registration of participants	2 nd floor Hall/ Building F
10:00 – 11:00	Opening session	Room 203 F
11:00– 11:30	Mass – Media briefing / Coffee break	2 nd floor Hall

11:30 – 13:30	PARALLEL SESSIONS:	
203 F	ELEVATE WORKSHOP: ELEVATING THE INTERNATIONALIZATION OF HIGHER EDUCATION AT THE INSTITUTIONAL LEVEL	
202 F	EU2INNO AND INTEGRA JOINT WORKSHOP: INNOVATIVE AND CREATIVE ECONOMIES: HOW BLOCKCHAIN CREATES MICROECONOMICS START-UPS	
205 F	INTEGRA WORKSHOP: ASPECTS OF REPUBLIC OF MOLDOVA DEVELOPMENT IN THE CONTEXT OF EUROPEAN INTEGRATION	
301A	ELEVATE CONSORTIUM MEETING	

13:30 – 14:30 **LUNCH**

14:30 – 17:00	PARALLEL SESSIONS:	
203 F	ELEVATE WORKSHOP (continuation)	
202 F	EANET WORKSHOP: HIGHER EDUCATION AND EMPLOYABILITY	
205 F	INTEGRA WORKSHOP: INNOVATION IN EDUCATION - A NEW BUSINESS VECTOR ENGINE	
301A	ELEVATE CONSORTIUM MEETING	

THURSDAY, 23 March 2017

Venue: Academy of Economic Studies of Moldova (59 Banulescu-Bodoni str., Building F, 2nd floor)

- 09.00 – 09.30** **Registration of participants**
- 09.30 – 09.45** **WELCOME ADDRESS (ROOM 203)**
Rodica CRUDU, TRIANGLE Forum Academic coordinator, Head of the Education and Research Unit, Centre for European Integration Studies, Academy of Economic Studies of Moldova
Grigore BELOSTECINIC, Rector of the Academy of Economic Studies of Moldova
- 09.45 – 10.15** **OPENING ADDRESSES**
Marco GEMMER, Deputy Head of Operations, EU Delegation to Moldova
Ludmila PAVLOV, Head of International Relations and European Integration Directorate, Ministry of Education of Moldova
Ion TIGHINEANU, Senior Deputy-President of the Academy of Science of Moldova
- 10.15 – 11.00** **PLENARY SESSION**
The Synergy Between Digital Tools and Modern Constructivist Pedagogies
Mihail CALALB, Tiraspol State University, Director EDUSCIENCE Project
Why innovation and creativity are good in theory but difficult in practice?
Clive HOLTHAM, Cass Business School; City, University of London, United Kingdom
Real-world examples of Fintech implementation in the global mobile money software market
Greg KULAR, Director of Global Business Development, mFino, United States of America
- 11.00 – 11.30** **COFFEE BREAK** (ASEM, Building F, 2nd floor, Hall)
Mass-media briefing (ASEM, Building F, 2nd floor, Hall)

PARALLEL SESSIONS:

PANEL II: INTERNATIONALISATION OF HIGHER EDUCATION AND RESEARCH (room 203)
ELEVATE WORKSHOP: ELEVATING THE INTERNATIONALIZATION OF HIGHER EDUCATION AT THE SYSTEM LEVEL (room 203)

- Moderator:** **Natalia TIMUȘ, dr.**, Maastricht Graduate School of Governance, Maastricht University, Netherlands
- 11.30 – 11.50** *Academic mobility programmes in the context of Internationalisation of Higher Education and research in Moldova*
Ludmila PAVLOV, Ministry of Education of Moldova
- 11.50 – 12.10** *Strategy of the Internationalisation of Slovenian Higher Education (review of the Slovenian higher education state and action plan)*
Sebastijan FRUMEN, Maribor University, Slovenia
- 12.10 – 12.30** *Internationalisation of Higher Education in the UK*
Dorin FESTEUE, Buckinghamshire University, United Kingdom
rin Festeu, BUCKS
- 12.30 – 12.50** *Internationalisation of Higher Education on national level in Lithuania*
Ilona KAZLAUSKAITĖ, Head of Higher education programmes unit at the Educational Exchanges Support Foundation, Lithuania
- 12.50 – 13.10** *Internationalisation of Dutch Higher Education System*
Diego SALAMA, United Nations University - MERIT and MGSOG, Maastricht University
- 13.10 – 13.30** **Discussions**

PANEL II. DIGITAL ECONOMY, RESEARCH AND INNOVATION
IT4BA ROUND TABLE: DIGITAL ECONOMY AND INNOVATION (room 202)

Moderator:	Sergiu TUTUNARU, dr., assoc. prof., Director Innovative IT Incubator IT4BA, Academy of Economic Studies of Moldova
11.30 – 11.40	<i>National activities within IT4BA incubator in the framework of the EU digital economy strategy (DES)</i> Sergiu TUTUNARU, Academy of Economic Studies of Moldova
11.40 – 11.55	<i>Adaptarea politicii monetare cerințelor economiei digitate - cazul criptovalutelor</i> Victoria COCIUG, National Institute of Economic Research (INCE)
11.55 – 12.10	<i>New digital economy - challenges, risks and opportunities</i> Veaceslav CUNEV, CEO Deeplace, Association of IT Companies
12.10 – 12.25	<i>Building SME digital business economy and resource sharing network</i> Lee Gibson GRANT, Drachmae Project
12.25 – 12.40	<i>Automatisation and optimisation of logistic cleaning processes, transportation and reception of agricultural products</i> Corneliu IAȚCO, Director Corada Consulting, resident of IT4BA Incubator at ASEM.
12.40 – 12.55	<i>Tourism for development in the Republic of Moldova. Can globalization be socially inclusive through new 2.0 digital initiatives?</i> Marc PILKINGTON, University of Burgundy, Director of Moldova Tours 2.0
12.55 – 13.10	<i>Funcția de polițist a sistemelor IT în activitatea afacerilor</i> Valerii SELEȚCHII, Business Development expert, resident of IT4BA Incubator at ASEM
13.10 – 13.20	<i>Opportunities for technology transfer and ICT innovations promoting, based on specialized laboratory</i> Boris DELIMARSCHI, Academy of Economic Studies of Moldova
13.20 – 13.30	<i>Data harmonization Pilot based on INSPIRE - Ukraine and Moldova</i> Maria OVDII, GCG ALRC, Constantin NAGORNEAC, Romania

PANEL II: CREATIVITY AND INNOVATION TOWARDS ENTREPRENEURSHIP
EU2INNO INTERACTIVE WORKSHOP: CREATIVITY - THE ART OF MANAGEMENT AND LEADERSHIP (room 205)

Moderator:	Professor Clive HOLTHAM, Cass Business School; City, University of London, UK
11.30 – 13.30	<p>Short description:</p> <p>This workshop is aimed at those responsible for leading or managing work in innovation and creativity. Its starting point is that you personally impact on the actual level of innovation and creativity achieved. It builds on the ideas introduced in the panel presentation.</p> <p>This workshop is NOT lecture based, where you are expected to take in content passively. It is based around exercises in which you need to participate actively. It is a challenging session which needs concentration and a willingness to cope with new approaches. You will not only be thinking, you will literally also be making. It will be helpful, though not essential, to bring a digital camera or a phone that can take photos. The workshop leader is only English speaking, so the materials will be in English.</p>
Attendees	Max 25 people

PANEL III: FINANCIAL ASPECTS OF MOLDOVA'S INTEGRATION INTO THE EUROPEAN UNION
INTEGRA ROUND TABLE: THE ROLE OF FINANCIAL INNOVATIONS IN FOSTERING MOLDOVA'S EUROPEAN INTEGRATION (room 301A)

Moderator:	Svetlana MIHAILA, dr., assoc. prof., Academy of economic Studies of Moldova
11.30 – 11.40	<p><i>Cooperarea dintre mediul academic și cel de afaceri - condiție pentru a răspunde eficient provocărilor societății bazate pe cunoaștere.</i></p> <p>Svetlana MIHAILA, Galina BADICU, Academy of Economic Studies of Moldova</p>

11.40 – 11.50	<i>Implementarea conceptului hărților conceptuale în cursurile de contabilitate</i> Natalia ZLATINA, Mihail MANOLI, Academy of Economic Studies of Moldova
11.50 – 12.00	<i>Impactul certificării asupra formării profesionale a contabililor</i> Lidmila GAVRILIUC, Ludmila GRABAROVSKI, Academy of Economic Studies of Moldova
12.00– 12.10	<i>ABC and ABM- innovative methods of rationalization of public spending</i> Inga BULAT, National Institute of Economic Research (INCE)
12.10 – 12.20	<i>Peculiarities of accounting of payment services providers in accordance with national and European legislation</i> Liudmila LAPITKAIA, Alexandru LEAHOVCENCO, Academy of Economic Studies of Moldova
12.20 – 12.30	<i>Crowdfunding - un instrument inovațional de finanțare</i> Svetlana STRATAN, Academy of Economic Studies of Moldova
12.30 – 12.40	<i>Aplicarea indicatorilor economico-financiari în cadrul aprecierii credibilității agentului economic în vederea creditării bancare</i> Diana CALUGAREANU, Academy of Economic Studies of Moldova
12.40 – 12.50	<i>Innovations in financing infrastructure investments</i> Ana LITOCENCO, Academy of Economic Studies of Moldova
12.50 – 13.00	<i>Rolul cercetării analizei economico-financiare în economia contemporană</i> Nelea CHIRILOV, Svetlana MIHAILA, Academy of Economic Studies of Moldova
13.00 – 13.10	<i>Inovația financiară și rolul acesteia în dezvoltarea economică</i> Maia PISANIUC, Academy of Economic Studies of Moldova
13.10 – 13.20	<i>Development of small and medium sized enterprises in the Republic of Moldova: challenges, trends and prospects</i> Lica ERHAN, Valentina PALADI, Academy of Economic Studies of Moldova
13.20 – 13.30	<i>Tranzacții comerciale electronice: implicații contabile și fiscale</i> Anatol GRAUR, Academia de Studii Economice a Moldovei
13.30 – 13.40	<i>Development Opportunities for Non-State Pension Funds in the Republic of Moldova in the Context of Digital Economy</i> Ninel BOTEZATU, Academy of Economic Studies of Moldova

13.30 – 14.30 LUNCH & NETWORKING (ASEM, Building F, 2nd floor, Hall)

14.30 – 18.00 ELEVATE CONSORTIUM MEETING

Venue: Academy of Economic Studies of Moldova (61 Banulescu-Bodoni str., Building A, 3rd floor, room 301)

ELEVATE WORKSHOP (continuation) (room 203)

Moderator:	Sergiu CORNEA, dr., assoc.prof, Vice-rector for international relations and research activity, Cahul State University of Moldova
14.30 – 14.45	<i>Internationalization of education and research activity: the experience of Cahul State University</i> Sergiu CORNEA, Cahul State University
14.45 – 15.00	<i>The universities of Moldova in the context of Internationalization</i> Gholamali MOHAMMADIFARD, Daniela DUMBRAVA, International Free University of Moldova
15.00 – 15.15	<i>The role of modern methods of teaching and learning in developing and promoting creativity and innovations</i> Lilia CHIRIAC, Technical University of Moldova
15.15 – 15.30	<i>Rolul angajatorilor și a instituțiilor de învățământ superior în promovarea unei educații economice sustenabile și sănătoase</i> Maria MANCAS, Academy of Economic Studies of Moldova
15.30– 15.45	<i>Dimensiuni ale internaționalizării învățământului superior</i> Ala COTELNIC, Academy of Economic Studies of Moldova
15.45 – 16.00	<i>International practices and trends implementation of prospective education in the education system as drivers of social development</i> Viorelia LUNGU, State University from Tiraspol
16.10 – 17.00	<i>Discussions</i>

INTEGRA WORKSHOP: DIGITAL ECONOMY AND EDUCATION (room 202)

Moderator:	Sergiu TUTUNARU, dr., assoc. prof., Director Innovative IT Incubator IT4BA, ASEM
14.30 – 14.50	<i>Regional e-Infrastructure and Services for Research and Education in EaP countries</i> Petru BOGATENCOV, Grigore SECRIERU, RENAM Association, Moldova
14.50 – 15.10	<i>Digital Economy and Inclusive Growth for Developing Countries</i> Tatiana PIȘCHINA, Academy of Economic Studies of Moldova
15.10 – 15.30	<i>The network community as instrumental environment for supporting the training process of teachers of informatics</i> Diana MOGLAN, “Alec Russo” State University from Balti
15.30 – 15.50	<i>In-depth teaching on European Union matters for future professionals related to Industry 3.0 and Industry 4.0</i> Leonid MELNYK, Iryna DEHTYAROVA, Oleksandr KUBATKO, Sumy State University
15.50 – 16.10	<i>Impact of ICT on Education System</i> Rodica BERZAN, Stefan BERZAN, Academy of Economic Studies of Moldova
16.10 – 16.30	<i>Informational technology as a key element in the increase of labor productivity in the field of tourism</i> Nicolae PLATON, Academy of Economic Studies of Moldova
16.30 – 17.00	<i>Discussions</i>

CITT ROUND TABLE: INNOVATION AS A SOURCE OF SUSTAINABLE ENTREPRENEURSHIP (room 205)

Moderator:	Lilia SARGU, dr., conf. univ., Directorul Centrului de Inovare și Transfer Tehnologic
14.30 – 14.45	<i>Rezultatele activității CITT și implementarea inovațiilor înregistrate</i> Lilia ȘARGU, Directorul Centrului de Inovare și Transfer Tehnologic
14.45 – 15.00	<i>Oportunități pentru dezvoltarea IMM prin implementarea inovațiilor</i> Ludmila STIHL, Organisation for Development of SMEs
15.00 – 15.15	<i>Beneficiari a programelor implementate de ODIMM</i> Daniela DASCALIUC, Organisation for Development of SMEs
15.15 – 15.30	<i>Aspecte inovatorii în cadrul activității Edu Joc</i> Voctoria NOVAC, antreprenor
15.30 – 15.45	<i>Aplicarea inovațiilor în agricultură</i> Boris GAINA, Academy of Science of Moldovai
15.45 – 16.00	<i>Avantajele inovațiilor în procesul de cunoaștere, învățare, educație ca rezultat al managementului parteneriatelor științifice al Asociației Vasile Pogor</i> Teodor BIVOL, Asociația Vasile Pogor Iași, România
16.00 – 16.15	<i>Importanța stabilității economico-financiare pentru dezvoltarea activității inovationale în Republica Moldova</i> Rodica PERCIUN, National Institute of Economic Research (INCE)
16.15 – 16.30	<i>Sinergia învățământului superior și cercetării</i> Doina USACI, Ministry of Education of Republic of Moldova
16.30 – 16.45	<i>Elemente inovatorii cu impact asupra alianțelor strategice din industria mobilei</i> Vadim COJOCARU, Academy of Economic Studies of Moldova
16.45 – 17.00	<i>Elemente de tratament inovatorii la sindromul de ochi uscat la copii</i> Ion MEREUȚĂ, Irina GUZUN, Universitatea de Stat de Medicină și Farmacie Nicolae Testemițanu
17.00 – 17.15	<i>Analiza SWOT a sistemului inovational în Republica Moldova</i> Rodica BURBULEA, Veornica MOVILEANU, Universitatea Agrara din Moldova
17.15 – 17.30	<i>Inovații implementate în afaceri de familie</i> Aliona IVANENCO, resident a incubatorului de afaceri din Sângerei
17.30 – 17.45	<i>Discussions</i>

FRIDAY, 24 March 2017

Venue: Academy of Economic Studies of Moldova (59 Banulescu-Bodoni str., Building F, 2nd floor)

09.30 – 10.00 **Registration of participants**

10.00 – 11.00 **OPENING ADDRESS** (room 203)

Rodica CRUDU, assoc. prof., dr., Academy of Economic Studies of Moldova
Vasile MARINA, Deputy-minister of Education of the Republic of Moldova
Klaus ROSENTHAL, Univ. prof., dr., Paderborn University Germany
Octavian APOSTOL, General Director of State Agency on Intellectual Property

11.00 – 11.30 **COFFEE BREAK** (ASEM, Building F, 2nd floor, Hall)
Mass-media briefing (ASEM, Building F, 2nd floor, Hall)

11.00 – 18.00 **ELEVATE CONSORTIUM MEETING**

Venue: Academy of Economic Studies of Moldova 61 Banulescu-Bodoni str., Building A, 3rd floor, room 301)

PARALLEL SESSIONS:

ELEVATE WORKSHOP: ELEVATING THE INTERNATIONALIZATION OF HIGHER EDUCATION AT THE INSTITUTIONAL LEVEL (room 203)

Moderator: **Diego SALAMA**, United Nations University - MERIT and MGSOG, Maastricht University, Netherlands

11.30 – 11.50 *Internationalisation of Maastricht Graduate School of Governance, Maastricht University*

Susanne ROGGEN, MGSOG, Maastricht University

11.50 – 12.10 **Improving the Internationalisation Process at the University of Maribor**

Sebastijan FRUMEN, Maribor University, Slovenia

12.10 – 12.30 *Internationalization of ASEM: engaging for the future*

Ludmila RURAC, Academy of Economic Studies of Moldova

12.30 – 12.50 *Internationalisation process within Comrat State University*

Tatiana RACOVCEA, Comrat State University

12.50 – 13.10 *Internationalisation experience of Alecu Russo Balti State University*

Valentina PRITCAN, Alecu Russo Balti State University

13.10 – 13.30 *Discussions*

13.30 – 14.30 **LUNCH & NETWORKING** (ASEM, Building F, 2nd floor, Hall)

EU2INNO WORKSHOP: INNOVATIVE AND CREATIVE ECONOMIES: HOW BLOCKCHAIN CREATES MICROECONOMICS START-UPS (room 202)

Moderator: **Rodica CRUDU**, dr., assoc. prof., Jean Monnet Professor, EU2INNO Project Coordinator, Academy of Economic Studies of Moldova

11.30 – 11.50 *DT X Evolution of Micro Economy Smart Cities*

Lee Gibson GRANT, Drachmae Project

11.50 – 12.10 *Moldinnova: Trusted DLT Infrastructure for FDI*

Pieter van YSELDIJK LL.M. MSc., **Golnaz A. JAFARI LL.M.**

12.10 – 12.30 *Center of the competence of the blockchain technologies in Moldova. First blockchain startup projects in Moldova*

Veaceslav CUNEV, CEO Deeplace, Association of IT companies of Moldova

12.30 – 12.45	<i>How the Blockchain revolution will reshape the consumer electronics industry</i> Marc PILKINGTON, University of Burgundy, Director of Moldova Tours 2.0
12.45 – 13.00	<i>Dialogue as a source of creativity in the knowledge process</i> Vasile GUTU, Institute of International Relations of Moldova
13.00 – 13.15	<i>Innovative entrepreneurship policy - the European Union case</i> Rodica CRUDU, Augustin IGNATOV, Academy of Economic Studies of Moldova
13.15 – 13.30	<i>The Opportunities and Challenges of Entrepreneurship in European Digital Economy</i> Marina COBAN, Academy of Economic Studies of Moldova

INTEGRA WORKSHOP: ASPECTS OF REPUBLIC OF MOLDOVA DEVELOPMENT IN THE CONTEXT OF EUROPEAN INTEGRATION

(room 205)

Moderator:	Larisa DODU-GUGEA, dr. assoc. prof., Academy of Economic Studies of Moldova
11.30 – 11.45	<i>Strategic analysis – a basic support for decision-making process in security field</i> Aurelian LAVRIC, “Alexandru cel Bun” Armed Forces Military Academy, Moldova
11.45 – 12.00	<i>The value of knowledge in the contemporary society</i> Galina ȚURCAN, Academy of Economic Studies of Moldova
12.00 – 12.15	<i>Diminuarea barierelor netarifare în comerțul Republica Moldova – Uniunea Europeană</i> Radu LUPAN, Academy of Economic Studies of Moldova
12.15 – 12.30	<i>Implicatiile Republicii Moldova în procesele de cooperare și integrare economică regională</i> Marina TABAC, Academy of Economic Studies of Moldova
12.30 – 12.45	<i>The importance of innovation factor in increasing national economy's competitiveness level</i> Maria CHIȘCA, Academy of Economic Studies of Moldova
12.45 – 13.00	<i>The influence determinants of economic integration during the process of globalization</i> Diana BRAGOI, Academy of Economic Studies of Moldova
13.00 – 13.15	<i>Human and cultural business environment in international business</i> Nicolae ȚÂU, Academy of Economic Studies of Moldova
13.15 – 13.30	Mohammedelkhatim IBRAHIM MUSTAFA SHARFELDIN, International Free University of Moldova
13.30 – 13.30	<i>Discussions</i>
13.30 – 14.30	LUNCH & NETWORKING (ASEM, Building F, 2nd floor, Hall)

ELEVATE WORKSHOP (continuation) (room 203)

Moderator:	Dorin FESTEUE, PhD, New Buckinghamshire University, United Kingdom
14.30 – 15.00	<i>Internationalization Experience of Mykolas Romeris University</i> Audra DARGYTĖ BUROKIENĖ, Mykolas Romeris University, Lithuania
15.00 – 15.30	<i>Internationalisation strategy at BUCKS</i> Dorin FESTEUE, Business Management, Buckinghamshire University, United Kingdom
15.30 – 16.00	<i>Internationalisation: Technical University of Moldova case study</i> Larisa BUGAIAN, Technical University of Moldova
16.00 – 16.30	<i>Internationalization experience of State Agrarian University of Moldova</i> Cristina COSCIUG, State Agrarian University of Moldova
16.10 – 17.00	<i>Discussions</i>

EANET WORKSHOP: HIGHER EDUCATION AND EMPLOYABILITY (Room 202)

Moderatori:	Tatiana BUCOS, dr., assoc. prof. Academy of Economic Studies of Moldova, EANET contact person Oxana BARBĂNEAGRĂ, assoc. prof., Academy of Economic Studies of Moldova
14.30 – 14.50	<i>Monitorizarea angajabilității – un nou trend sau obligativitate a universităților</i> Tatiana BUCOS , Academia de Studii Economice a Moldovei, director Centrul de Ghidare în Carieră
14.50 – 15.10	<i>Piața muncii și competențele viitorului</i> Jana MIDONI , coordonator, proiectul “Rețeaua Centrelor de Dezvoltare a Carierei”, PNUD Moldova
15.10 – 15.30	<i>Creșterea angajabilității tinerilor prin antreprenoriat</i> Mihaela RADU , Dreamups Innovationa Campus
15.30– 16.15	<i>Tinerii antreprenori – provocări și bariere</i> Discuție panel cu tineri antreprenori din ASEM, USB, USC
16.15 – 16.35	<i>Practici de susținere a antreprenorialului în proiectul Tempus EANET</i> Valentina PRIȚCAN , Universitatea de Stat „Alec Russo” din Bălți
16.35 – 16.50	<i>Rolul rețelelor de comunicare online și offline în stimularea antreprenoriatului</i> Eugen HRISTEV , director Trimetrica SRL, președinte al Asociației Absolvenților ASEM
16.50 - 17.20	<i>Networking</i>

INTEGRA WORKSHOP: INNOVATION IN EDUCATION - A NEW BUSINESS VECTOR ENGINE (Room 205)

Moderator:	Larisa DODU-GUGEA, dr. assoc. prof., Academy of Economic Studies of Moldova
14.30 – 14.45	<i>Internationalization and professionalization of the university programs in Tourism and Hotel Services in European context (case study: Republic of Moldova TEMPUS LMPH project)</i> Arina KRAIJDAN , PERSPECTIVA-INT University, Moldova
14.45 – 15.00	<i>Innovative teaching methods used in higher education</i> Tatiana GAUGAȘ , Academy of Economic Studies of Moldova
15.00 – 15.15	<i>Educația bilingvă – factor strategic în internaționalizarea învățământului superior</i> Lucia CEPRAGA , Academy of Economic Studies of Moldova
15.15– 15.30	<i>Interculturalitatea – element decisiv al educației în procesul consolidării triumphiului cunoașterii în Moldova</i> Simion ROSCA , Academia de Studii Economice a Moldovei
15.30 – 15.45	<i>Unele posibilități de instruire complementară a studenților, în domeniul fizico-tehnic / Unele provocări contemporane, care impun schimbarea paradigmei pregătirii specialiștilor</i> Valeriu ABRAMCIUC , Alecu Russo State University from Balti, Moldova
15.45– 16.00	<i>Vocational choice and decision making factors</i> Marina ZUBENSCHI , International Free University, Moldova
16.00 – 16.15	<i>Analiza principalelor aspecte ale inovației în educație și formarea profesională</i> Natalia CURAGAU , Academia de Studii Economice a Moldovei
16.15 – 16.30	<i>Inovare, transfer tehnologic, proprietate intelectuală-factori determinanți ai competitivității</i> Larisa DODU-GUGEA , Academia de Studii Economice a Moldovei
16.30 – 16.45	<i>The importance of education in the Arab society as a national minority society in Israel</i> Raid AZBARGA , International Free University, Moldova
16.45 – 17.30	<i>Discussions</i>